

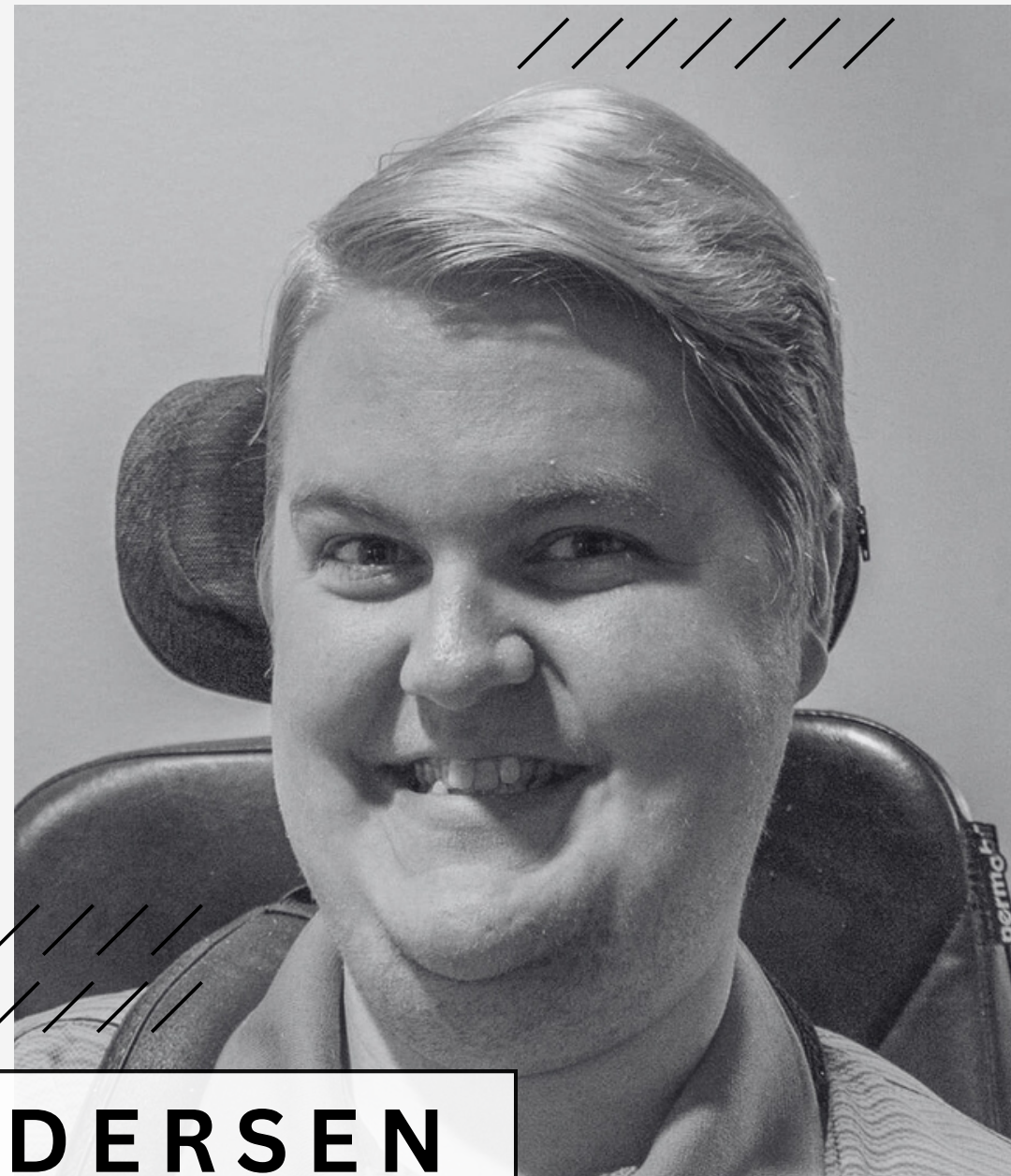


ANDERSEN DIGITAL SOLUTIONS

creative portfolio

2023

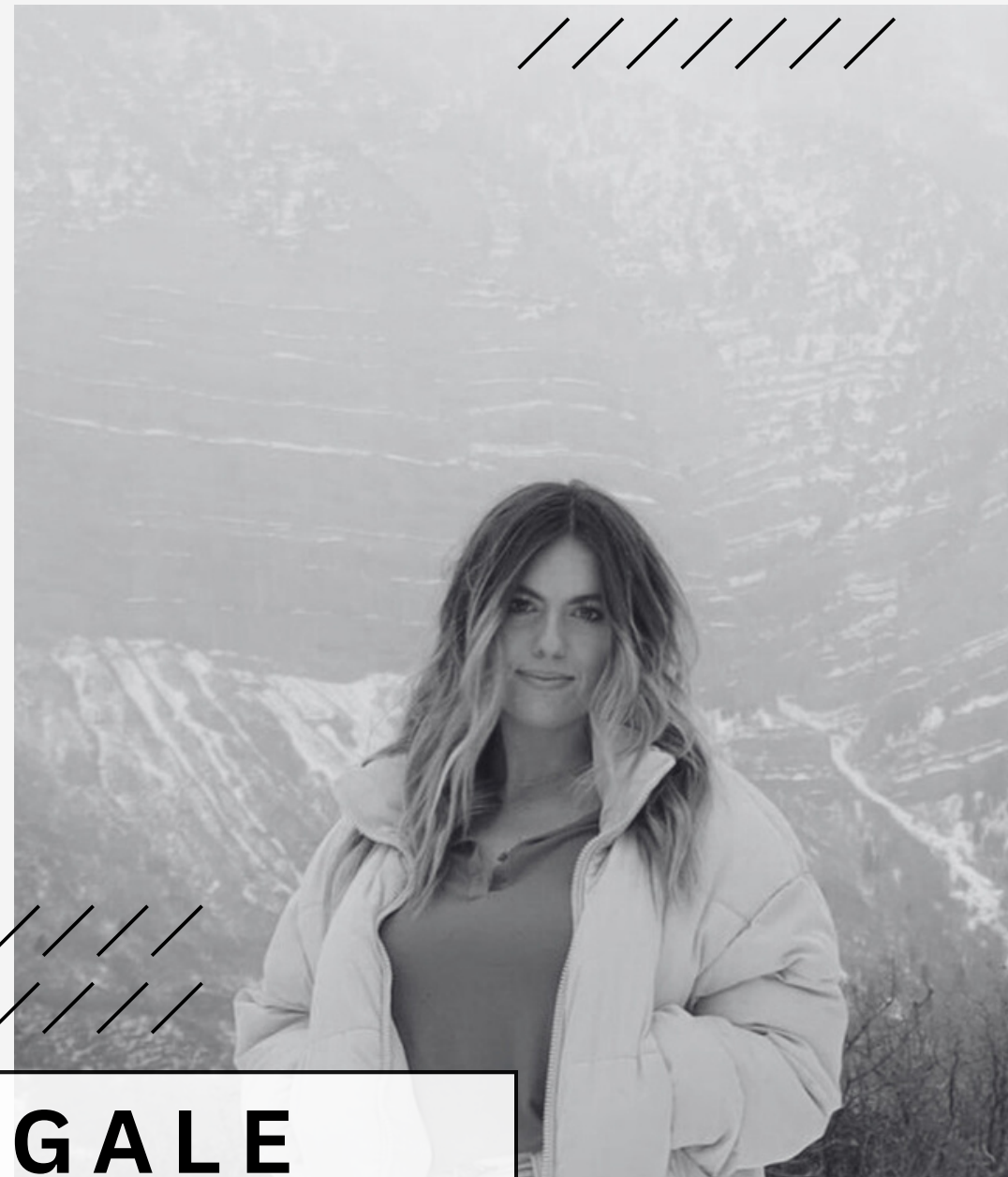
MEET THE TEAM



DANIEL ANDERSEN
FOUNDER & CEO

Daniel is an award winning journalist and filmmaker. He has 5 years of experience as a researcher, interviewer, and content creator for news segments, podcasts, and articles. He's worked with nonprofits and companies across the country, focusing his talents to help tell stories that matter to the individual and the community. He plans to bring all of those skills to the table as he helps clients that he believes in tell their story to the world.

MEET THE TEAM



TAYLOR GALE
FOUNDER & CMO

With 6 years of industry experience under her belt, Taylor is a social media expert. From working with small local businesses and photographers like Love & Story Studio, to national brands like Duck Commander and Shelfology, and beginnings of start ups like GOTYOU, Taylor has helped businesses to connect with their audiences, hone in on their niche, and get the social media reach and client-business relationships of their dreams.

MEET THE TEAM



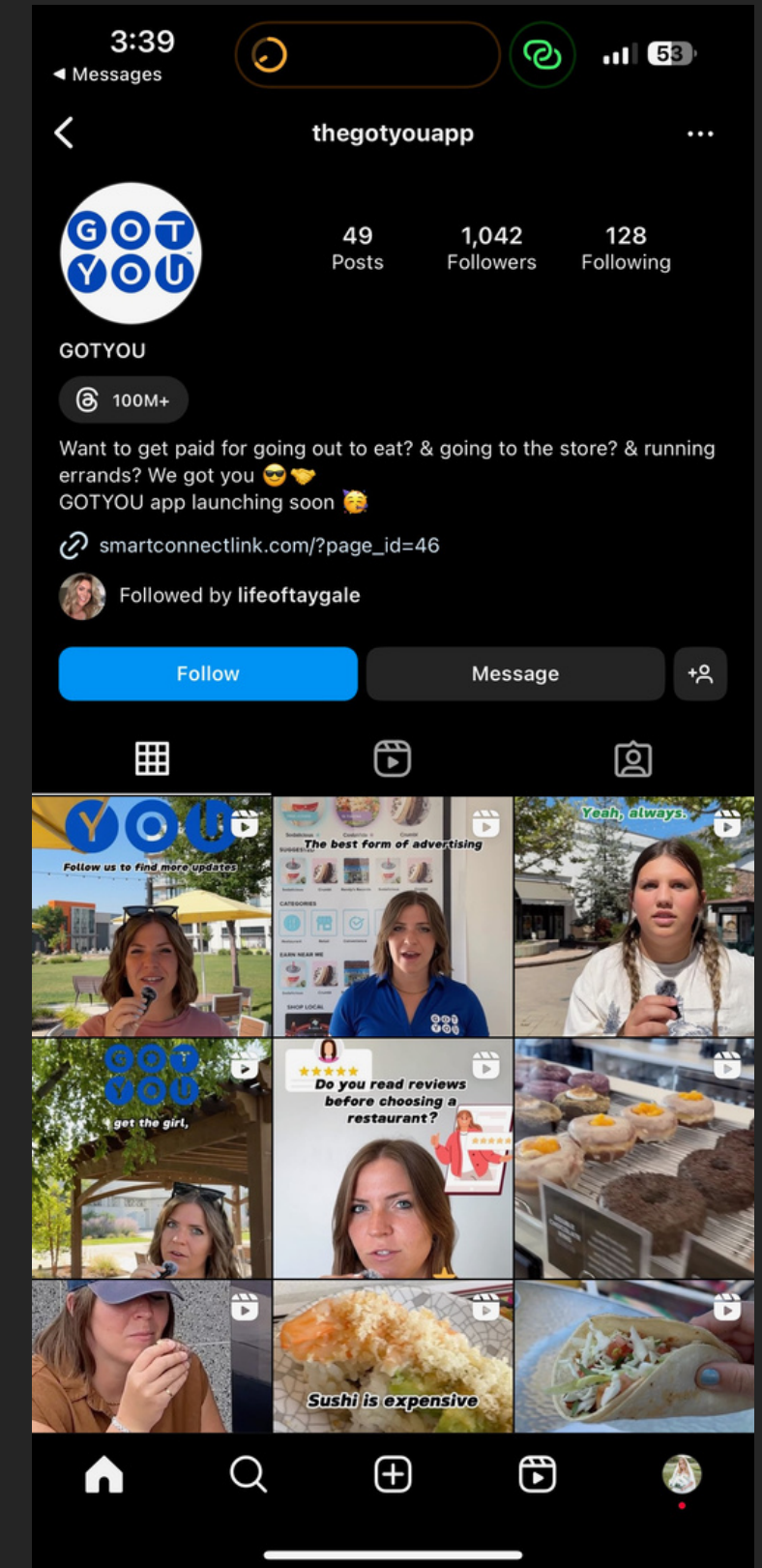
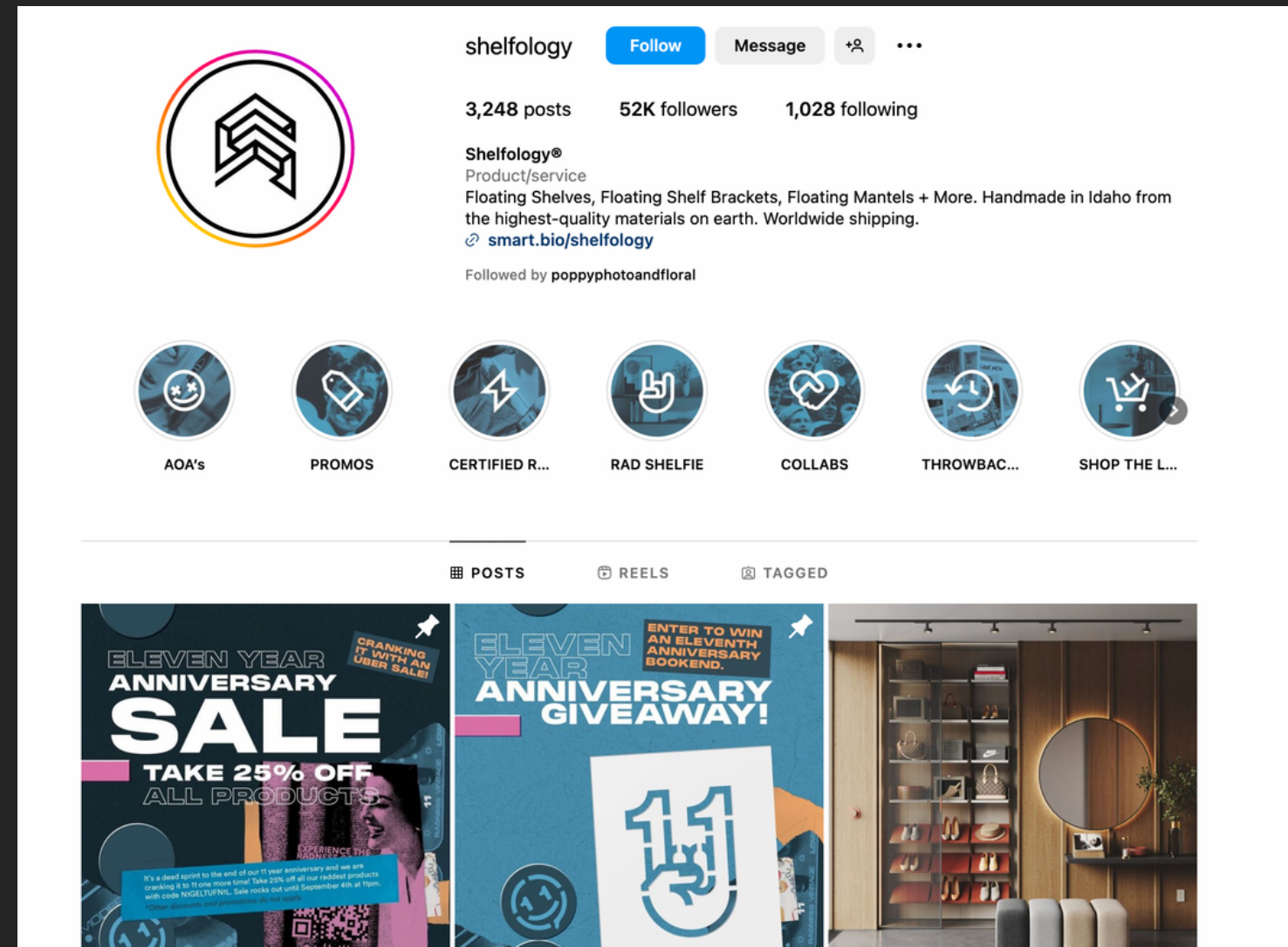
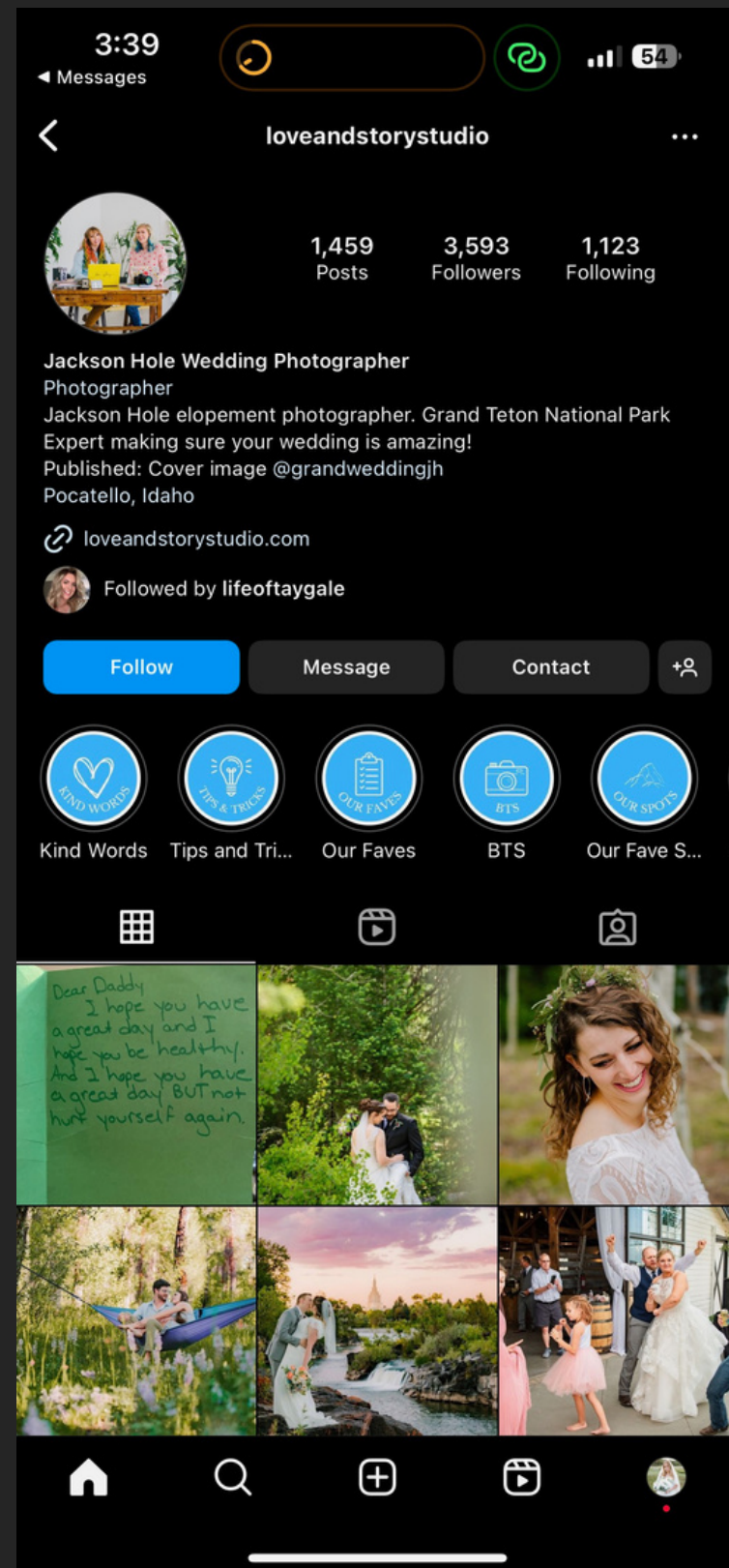
CALLIE TENNEY
FOUNDER & CCO

Callie has worked in social media and communication strategy for four years, specializing in video content creation and influencer management. She has worked for various brands and businesses throughout her career, from beauty and skincare brands, and infant clothing companies, to educational programs. Callie really makes it a point to make sure the brands she works with feel seen and heard, and that their mission is fulfilled.

OUR CONTENT DANIEL



OUR CONTENT TAYLOR





OUR CONTENT
CALLIE



**OUR VIDEO CONTRACTOR
ERA FILMS**

WHY OUR APPROACH SETS US APART



While digital content is largely driven by industry standards or trial by error, our approach fuses the best of knowledge, experience, and creativity. We are constantly immersed in communications research, digital best practices, and getting feedback about what the public wants. By joining that with a collective 15 years experience in creative communications work, we bring the power of a market research firm, production studio, and strategy consultant under one umbrella at the cost that small businesses can afford.



social media

SERVICES

SHORT FORM VIDEO CREATION

(TIKTOK/REEL/SHORTS/ETC)

includes filming, editing, posting, and gathering analytics

- 1/day
 - \$3,000 monthly
- 2/day
 - \$4,500 monthly
- 3/day
 - \$6,000 monthly

PODCAST PRODUCTION

Includes planning episodes, acquiring guests when applicable, recording, editing, and posting.

- 2 episodes/month
 - \$1,000 monthly
- 4 episodes/month
 - \$1,800 monthly
- 8 episodes/month
 - \$3,500 monthly

AD CAMPAIGNS

Includes 3-4 ad posts (whether video or photo) with ad copy, ad management, and analytics.

- \$1,000/month
 - the duration of campaign
 - plus 10% of ad spend

OTHER SERVICES:

- Talent acquisition
- Sale funnel building
- Brand strategy and design



CONTACT US

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